



This form summarises the purpose of the job and lists its key tasks. It is not a definitive list of all the tasks to be undertaken as those can be varied from time to time at the discretion of the School, in consultation with the postholder.

Job title: Business Analyst

Department/Division: Philanthropy and Global Engagement (PAGE)

Accountable to: PAGE Head of Systems and Data

Background

The **London School of Economics and Political Science** (LSE) is entering an exciting period in its 127-year history. LSE 2030 will deliver a new strategic direction that will preserve and build on LSE's status as a world leading social science university that educates brilliant minds and creates knowledge that can transform global societies for a global impact.

In November 2021 LSE launched the public phase of Shaping the World, a major philanthropy and engagement Campaign to underpin the LSE 2030 goals and to help shape the world in the process. More than 50% of our Campaign goal has been raised and there is huge momentum building as we embark on the public phase.

The LSE **Philanthropy And Global Engagement Division** (PAGE) serves, engages and works in partnership with alumni and friends, staff and students, volunteers, donors, global partners, organisations and the wider community to further the strategic aims of the School. These reciprocal relationships increase engagement with LSE across the world and increase philanthropic income and strategic partnerships for agreed School priorities.

Within PAGE, the **Alumni, Supporter Engagement and Operations** (ASO) function is responsible for delivering a holistic and integrated programme and infrastructure which enables LSE's community of alumni, donors, volunteers, partners and other friends to have a meaningful and enduring relationship with the School in support of strategic LSE goals. The team of c40 is led by the PAGE Operational Director/Director of Alumni and Supporter Engagement, Deputy Director of Operations, and Deputy Director of Alumni and Supporter Engagement.

ASO sits beside the other functions within PAGE of Development (philanthropy), Corporate Engagement, and Global Academic Engagement.

Within ASO, the Operations team is responsible for providing an effective infrastructure for philanthropy and engagement programmes. It consists of two main functions: **Systems and Data**, and **Income Management and Services.**

The **Systems and Data** team comprises a Head, Technical Analyst, Reporting & Insight Analyst, Data Manager, Data Officer, two Data Assistants, and this Business Analyst. It is responsible for providing systems, data and insight that enable and inform philanthropic and engagement efforts.

Job Summary



This role is a key member of the PAGE Systems and Data team which is responsible for providing an effective systems and data that underpin philanthropy and global engagement across LSE. The post holder is responsible for improving existing processes, developing new ways of working, providing system solutions and support change and implementation projects across PAGE, involving stakeholders throughout.

This is a practical role that covers a broad range of activities and will particularly suit someone with a business analyst mindset, strong data and database related technical skills as well as experience of successful project delivery.

Key responsibilities within this role include (but are not limited to):

- Being proactive and curious about the business requirements of the PAGE Division
- Taking a lead role in identifying, analysing and managing delivery of system and process improvement projects specific to PAGE, using business analysis techniques to devise and ensure solutions are delivered, documented and supported effectively.
- Developing strong relationships with key stakeholders across PAGE, and across LSE.
- Working with colleagues across the PAGE Division, gaining an understanding of how each team/area works its priorities, methods, opportunities and challenges.
- Working collaboratively with team colleagues to deliver improvement projects adopting appropriate project management methodology as required.

It is a role where collaboration and non-technical communication are as crucial as business analysis technical aptitude.

Duties and Responsibilities

Problem solving and Initiative

- Lead business improvement projects specific to PAGE, using business analysis techniques and a structured project management approach.
- Support as the business analyst on improvement and development projects across PAGE.
- Elicit, collate, and analyse requirements from users, including as user stories and process maps relating to projects, systems and ways of working.
- Be ready to challenge the status quo in current business processes related to projects, systems
 or ways of working and proactively identify and solve problems, showing a willingness to
 understand issues beyond the boundaries of the activity where necessary.
- Recommend changes to business processes to improve quality and/or efficiency across PAGE.
- Analyse data flows and design end-to-end solutions which ensure data integrity.
- Work with technical colleagues in PAGE to provide expert advice on the capabilities of systems and to provide solutions to business problems.



- Construct viable options to address business issues.
- Ensure solutions are compliant with regulatory requirements such as PECR, GDPR and LSE IT and data security policies.
- Take ownership of key deliverables and develop viable solutions with 'to be' processes, to resolve business issues.
- Contribute to the testing of the solutions as required.
- Contribute to the training requirements arising from the solutions as required.
- Ensure improvements align to the PAGE and LSE's strategies.

Teamwork

- Provide business analysis support throughout PAGE Division.
- Be a proactive member of the PAGE Division and LSE in promoting a Community of Practice approach to developing, delivering and improving processes and procedures, working collaboratively across team, division and professional services boundaries to focus on the issue at hand.
- Develop strong working relationships with colleagues in Business Improvement Unit (BIU) to connect with the other business analysts across LSE and benefit from becoming a part of the wider community.
- Be the business analysis expert for PAGE, demonstrating 'best practice' in accordance with BIU standards, and providing guidance to colleagues.
- Make impactful business decisions, in consultation with key stakeholders.

Planning and Organising

- Proactively manage requests for new projects and plan a programme of systems and process improvements, working with appropriate team colleagues and wider PAGE stakeholders.
- Organise, facilitate and lead workshops to gather business requirements, analyse options and develop process models that define operational 'To Be' processes for the project or the business process.
- Manage own workload in order to meet set delivery deadlines.
- Lead in testing the solutions, including leading in User Acceptance Testing (UAT), as required.
- Lead in training provision arising from implementing solutions for the programme, as required.

Communication



- Communicate complex ideas and technical issues to a range of non-technical audiences.
- Establish credibility and maintain effective collaborative relationships with business process owners and users.
- Role model enthusiasm and energy around good practice and the benefits of continuous improvement.
- Communicate clearly with colleagues in the team and across the Division or with other LSE stakeholders.
- Represent LSE at User Group meetings and relevant sector conferences and events and take
 part in online User Forums as appropriate to keep up to date with sector, other HEIs' and
 system developments.
- Maintain awareness of relevant technological innovations and good practice in the HE philanthropy and engagement space.

Flexibility

To deliver services effectively, a degree of flexibility may be required in the duties performed in order to meet the exigencies of service. Job roles may also naturally develop over time and ongoing substantial changes to a role will be discussed between line managers and their staff, with job descriptions updated as and when appropriate.

Equity, Diversity and Inclusion (EDI)

LSE is committed to building a diverse, equitable and truly inclusive university. All posts (and post holders) will seek to ensure diversity and inclusion, while opposing all forms of unlawful and unfair discrimination on the grounds of age, disability, gender identity, marriage and civil partnership, pregnancy and maternity, race, nationality, ethnic or national origin, religion or belief, sex and sexual orientation, or social and economic background.

Ethics Code

Posts (and post holders) are assumed to have a responsibility to act in accordance with the School's Ethics Code and to promote the principles and values that the Code enshrines. The Ethics Code clearly states that the whole LSE community, including all staff, students, and governors of LSE, are expected to act in accordance with the principles which are set out in the Code. As such you are required to read and familiarise yourself with it. The School's Effective Behaviours Framework is designed to support this Code. It sets out examples for the six behaviours that all staff are expected to demonstrate, these can be found on the following link: click here

Environmental Sustainability

The post holder is required to minimise environmental impact in the performance of the role, and actively contribute to the delivery of the LSE Environmental Policy.