



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■



## Job Description

This form summarises the purpose of the job and lists its key tasks. It is not a definitive list of all the tasks to be undertaken as those can be varied from time to time at the discretion of the School, in consultation with the postholder.

### **Economics Editor and VoxDev Managing Editor**

**Department/Division: International Growth Centre (IGC)**  
**Accountable to: Evaluation and Communications Director**

### **Job Summary**

The International Growth Centre (IGC) aims to promote sustainable growth in developing countries by providing demand-led policy advice based on frontier research. The IGC directs a global network of world-leading researchers and in-country teams in Africa and South Asia and works closely with partner governments to generate high quality research and policy advice on key growth challenges. Based at the London School of Economics and Political Science (LSE) and in partnership with the University of Oxford, the IGC is funded by the UK Department for International Development (DFID).

The role combines being IGC's Economics Editor and the Managing Editor of the forthcoming VoxDev website. S/he will make extensive use of their skills as an economist to help translate complex, technical material from frontier economic research into short and long format pieces for general and policy audiences. As IGC's Economics Editor s/he will take the lead in implementing IGC's publication and web plan, including the commissioning and editing of the IGC blog and editing a series of publications aimed at communicating IGC's work. As Managing Editor of the forthcoming VoxDev website, s/he will work closely with the Editor-in-Chief, Professor Tavneet Suri, building this to be the premier site for high quality commentary on development economics. He/She will commission blogs and film content, translating academic research into easily understandable policy advice and ideas for growth.

VoxDev is a new research into policy platform where economists and policy practitioners can share and debate emerging development policy challenges. Building on the success of both VoxEU and the IGC blog, the new website is a partnership between International Growth Centre (IGC), Centre for Economic Policy Research (CEPR) and Private Enterprise Development for Low-Income Countries (PEDL).

### **Duties and Responsibilities**

- Take day to day responsibility for IGC web, IGC blog and VoxDev content, including commissioning blogs and other content and ensuring content is engaging, featured appropriately and is up to date.
- Commission and encourage researchers within and beyond IGC to produce relevant content for IGC and VoxDev blog and edit this content, including directing the work of freelance copy editors.
- Edit IGC and VoxDev content, ensuring it combines factual accuracy with high impact and is easily accessible, and directing the work of freelance copy editors.
- Commission content beyond blogs, such as film and interviews, liaising with researchers and film



production.

- Contribute to IGC and VoxDev's social media presence, working closely with colleagues on content and analytics.
- Build and maintain up to date knowledge of the IGC's work and development issues and promote the IGC's work and values.
- Be an active member of the Evaluation and Communications team.

#### **Specifically as IGC Economics Editor**

- Take lead responsibility for the production of the IGC blog, other web content edit IGC publications, with significant degree of autonomy and the need for independent judgment.
- Contribute to engaging external audiences with IGC content by posting high impact IGC blogs and Op Eds with on-line media channels.
- Work with the IGC senior leadership on the production of publications such as Growth Briefs, both writing content and working closely with authors ensuring the content and style is suitable for the intended audience and liaising with colleagues on design and production.
- Draw out key insights, messages and policy implications from several IGC research projects, compiling and analysing both qualitative and quantitative data, translating complex information into easily understandable and high impact communications to general and policy audiences.
- Represent IGC to policy makers and other external audiences, including working with country teams on key policy messages and briefing commentators and media on IGC research and ideas.

#### **Specifically as VoxDev Managing Editor**

- Be a member of VoxDev editorial board, working closely with the Editor-in Chief, Professor Tavneet Suri, MIT and other board members (Professor Robin Burgess, LSE, Professor Chris Woodruff Oxford, Professor Chang-Tai Hsieh, Chicago).
- Develop and implement plans to establish and build VoxDev, including editorial approach and social media plans.
- Build strong links with the 3 partner organisations – IGC, CEPR and PEDL – including ensuring an appropriate relationship between VoxDev, VoxEU and IGC blog.

#### **Note**

The LSE has a progressive pay structure that rewards you with annual pay increases up to a certain level as you develop in your role. We also provide for further reward past this point in the form of further pay increases based on exceptional performance.

#### **Flexibility**

To deliver services effectively, a degree of flexibility is needed, and the post holder may be required to perform work not specifically referred to above.

#### **Equality and Diversity**

To uphold the School's commitment to equality of respect and opportunity, as set out in the [Ethics Code](#), we will treat all people with dignity and respect, and ensure that no one will be treated less favourably because of their role at the School, age, sex, disability, gender identity, race, religion or belief, sexual orientation, marriage and civil partnership, pregnancy and maternity, or social and economic background. For the full Equity, Diversity and Inclusion policy statement, please see the [EDI website](#)



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■



**Environmental Sustainability**

The post holder is required to minimise environmental impact in the performance of the role, and actively contribute to the delivery of the LSE Environmental Policy.