Person Specification

This form lists the essential and desirable requirements needed in order to do the job.

Applicants will be shortlisted **solely** on the extent to which they meet these requirements.

Job title: Editor, LSE Impact Blog

Department/Division: Communications Division   **Accountable to:** Social Media Manager

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Competency	Criteria	E/D
Education	A BA/BSc degree or equivalent	E
	A Masters degree in the social sciences, humanities, or communication	D
Knowledge and experience	Thorough understanding of debates and innovations in academic communication, measuring academic impact, non-traditional academic outputs, open access, and knowledge exchange	E
	Demonstrable experience using WordPress blogging platform and social media tools such as Facebook and Twitter	E
	Experience of writing for blogs or publications with an academic audience	E
	Good understanding of the use of social media within universities, think tanks, research groups and government	E
Communication	Editing experience and close attention to detail	E
	Strong commitment to readable, high quality written communication and accessible presentation of academic discussions	E
	Ability to communicate effectively and confidently in both spoken and written communication	E
	Understanding issues around copyright, publication ethics, and when to refer potentially controversial material to the Advisory Board.	D
	Commitment to excellence in professional communication and to promoting engagement with social science	D
Teamwork and motivation	Ability to work independently and manage the blog on a daily basis.	E
	The ability to work as part of the large Communications Division	

	team and contribute to group projects	E
	Strong organisation and planning skills to ensure a steady flow of blog posts, working with a variety of contributors	E
	Examples of having organised own work and met deadlines in accordance with guidelines given by manager	E
Service delivery	The ability to be very well organised and able to monitor and progress many tasks reliably and efficiently in order to ensure deadlines are met	E
Investigation, analysis and research	Ability to evaluate and analyse which blog post topics and social media updates prove popular with followers and readers	E

E – Essential: requirements without which the job could not be done.
D – Desirable: requirements that would enable the candidate to perform the job well.