



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Job Description

This form summarises the purpose of the job and lists its key tasks. It is not a definitive list of all the tasks to be undertaken as those can be varied from time to time at the discretion of the School, in consultation with the post holder.

Job title: Economics Editor and VoxDev Managing Editor

Department/Division: International Growth Centre (IGC)

Accountable to: Communications and Development Director, Editor in Chief at VoxDev

Job Summary:

The role combines being IGC's Economics Editor and the Managing Editor of the established VoxDev website. S/he will make extensive use of their skills as an economist to help translate complex, technical material from frontier economic research into short and long format pieces for general and policy audiences. As IGC's Economics Editor s/he will take the lead in implementing IGC's publication and web plan, including the commissioning and editing of the IGC blog and editing a series of publications aimed at communicating IGC's work. As Managing Editor of the VoxDev website, s/he will work closely with the Editor-in-Chief, Professor Tavneet Suri, establishing VoxDev as the premier site for high quality commentary on development economics. He/She will commission blogs and film content, translating academic research into easily understandable policy advice and ideas for growth.

The International Growth Centre (IGC) aims to promote sustainable growth in developing countries by providing demand-led policy advice based on frontier research. The IGC directs a global network of world-leading researchers and in-country teams in Africa and South Asia and works closely with partner governments to generate high quality research and policy advice on key growth challenges. Based at the London School of Economics and Political Science (LSE) and in partnership with the University of Oxford, the IGC is funded by the UK Department for International Development (DFID).

VoxDev was launched in 2017 as a research into policy platform where economists and policy practitioners can share and debate emerging development policy challenges. Building on the success of both VoxEU and the IGC blog, the website is a partnership between International Growth Centre (IGC), Centre for Economic Policy Research (CEPR) and Private Enterprise Development for Low-Income Countries (PEDL).



Key tasks/responsibilities:

- Take day to day responsibility for IGC web, IGC blog and VoxDev content, including commissioning blogs and other content and ensuring content is engaging, featured appropriately and is up to date.
- Commission and encourage researchers within and beyond IGC to produce relevant content for IGC and VoxDev blog and edit this content, including directing the work of freelance copy editors.
- Edit IGC and VoxDev content, ensuring it combines factual accuracy with high impact and is easily accessible, and directing the work of freelance copy editors.
- Commission content beyond blogs, such as film and audio interviews, liaising with researchers, the contracted audio interviewer and film production.
- Contribute to IGC and VoxDev's social media presence, working closely with colleagues on content and analytics.
- Build and maintain up to date knowledge of the IGC's work and development issues and promote the IGC's work and values.
- Be an active member of IGC's Communications and Development team.

Specifically as VoxDev Managing Editor

- Be a member of VoxDev editorial board, working closely with the Editor-in Chief, Professor Tavneet Suri, MIT and other board members (Professor Robin Burgess, LSE; Professor Chris Woodruff, Oxford; Professor Chang-Tai Hsieh, Chicago; Professor Rema Hanna, Harvard).
- Review recent academic publications and make recommendations to the weekly Editorial Board on commissioning VoxDev articles.
- Manage the copy editors on VoxDev to ensure timely editing of incoming VoxDev columns and timely posting of columns on the VoxDev site
- Develop and implement plans to establish and build VoxDev, including editorial approach and social media plans.
- Build strong links with the 3 partner organisations – IGC, CEPR and PEDL – including ensuring an appropriate relationship between VoxDev, VoxEU and IGC blog.

Specifically as IGC Economics Editor

- Take lead responsibility for the production of the IGC blog, other web content edit IGC publications, with significant degree of autonomy and the need for independent judgment.
- Contribute to engaging external audiences with IGC content by posting high impact IGC blogs and Op Eds with on-line media channels.
- Work with the IGC senior leadership on the production of publications such as Growth Briefs, both writing content and working closely with authors ensuring the content and style is suitable for the intended audience and liaising with colleagues on design and production.
- Draw out key insights, messages and policy implications from several IGC research projects, compiling and analysing both qualitative and quantitative data, translating complex information into easily understandable and high impact communications to general and policy audiences.
- Represent IGC to policy makers and other external audiences, including working with country teams on key policy messages and briefing commentators and media on IGC research and ideas.

Flexibility

To deliver services effectively, a degree of flexibility may be required in the duties performed in order to meet the exigencies of service. Job roles may also naturally develop over time and ongoing substantial changes to a role



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will be discussed between line managers and their staff, with job descriptions updated as and when appropriate.

Equity, Diversity and Inclusion (EDI)

LSE is committed to building a diverse, equitable and truly inclusive university. All posts (and post holders) will seek to ensure diversity and inclusion, while opposing all forms of unlawful and unfair discrimination on the grounds of age, disability, gender identity, marriage and civil partnership, pregnancy and maternity, race, nationality, ethnic or national origin, religion or belief, sex and sexual orientation, or social and economic background.

Ethics Code

Posts (and post holders) are assumed to have a responsibility to act in accordance with the School's Ethics Code and to promote the principles and values that the Code enshrines. The Ethics Code clearly states that the whole LSE community, including all staff, students, and governors of LSE, are expected to act in accordance with the principles which are set out in the Code. As such you are required to read and familiarise yourself with it. The School's Effective Behaviours Framework is designed to support this Code. It sets out examples for the six behaviours that all staff are expected to demonstrate, these can be found on the following link: [click here](#)