



Person Specification

This form lists the essential and desirable requirements needed in order to do the job.

Applicants will be shortlisted **solely** on the extent to which they meet these requirements.

Job title: Assistant Professor in Strategic Communications

Department: Media and Communications

Accountable to: Head of Department

Requirements	E/D
1. Research	
Expertise and research interests in an area of media and communications that relate to questions of strategic communications	E
A completed PhD in media and communications, or closely related fields including fields specifically related to strategic communications, obtained by the post start-date	E
A proven commitment to the advancement of critical, reflexive theory in the field of strategic communications	E
A track record of internationally excellent publications, or a trajectory of internationally excellent writings, in media and communications or strategic communications	E
Proven ability, as evidenced by existing publications, or potential, to publish in top journals or with leading book publishers in media and communications	E
A clear, well-developed and viable strategy for future outstanding research that has the potential to result in world-leading publications	E
Ability to establish an international reputation in media and communications	E
Ability to attract external funding	D



Ability to undertake research that has impact and ability to engage in knowledge exchange	D
2. Teaching	
Ability to teach media and communications, and strategic communications, at postgraduate level	E
Experience in teaching strategic communications at undergraduate and/or postgraduate level	D
Ability and commitment to supervise PhD students	E
A commitment to high quality, innovative teaching and fostering equity and diversity as part of a positive learning environment for students, including pastoral care	E
OPTIONAL Requirement	E/D
Experience of course management and administration	D
3. Other	
A commitment to work as part of a team in assisting the smooth running of the Department and its teaching programmes	E
Excellent written and oral communication skills, including an ability to place one's specialist work within a broader social science context	E

E – Essential: Requirements without which the job could not be done.

D – Desirable: Requirements that would enable the candidate to perform the job well.



Person Specification

This form lists the essential and desirable requirements needed in order to do the job.

Applicants will be shortlisted **solely** on the extent to which they meet these requirements.

Job title: Associate Professor in Strategic Communications

Department: Media and Communications

Accountable to: Head of Department

Requirements	E/D
1. Research	
Expertise and research interests in an area of media and communications that relate to questions of strategic communications	E
A PhD in media and communications or closely related fields, including fields specifically related to strategic communications	E
A proven commitment to the advancement of critical, reflexive theory in the field of strategic communications	E
A track record of outstanding quality publications in media and communications or strategic communications, at least one of which must be world leading in terms of originality, rigour and significance	E
Proven ability, as evidenced by existing publications, to publish in top journals or with leading book publishers in media and communications	E
A clear, well-developed strategy for future outstanding research that has the potential to result in world-leading publications	E
An emerging international reputation in media and communications	E
Ability to attract external funding	E



Ability to undertake research that has impact and ability to engage in knowledge exchange	D
2. Teaching	
Ability to teach media and communications, and strategic communications, at postgraduate level	E
Experience in teaching strategic communications at undergraduate and/or postgraduate level	D
Ability and commitment to supervise PhD students	E
A commitment to high quality, innovative teaching and fostering equity and diversity as part of a positive learning environment for students, including pastoral care	E
OPTIONAL Requirement	E/D
Experience of course management and administration	E
3. Other	
A commitment to work as part of a team in assisting the smooth running of the Department and its teaching programmes	E
Excellent written and oral communication skills, including an ability to place one's specialist work within a broader social science context	E
Leadership in course and/or programme development and innovation	D

E – Essential: Requirements without which the job could not be done.

D – Desirable: Requirements that would enable the candidate to perform the job well.