



Person Specification

This form lists the essential and desirable requirements needed in order to do the job.

Applicants will be shortlisted **solely** on the extent to which they meet these requirements.

Job title: Research and Blog Impact Officer		
Department: Communications Division		Manager: Social Media Manager
Criteria	Evidence	E/D
Knowledge and Experience	A Masters degree or equivalent, ideally in a social science subject	E
	A PhD, ideally in a social science subject	D
	Experience in using quantitative research methodologies and bibliometrics	E
	Experience working in digital academic communication.	D
	Keen interest in debates around the future of academic communication, measuring academic impact, social media and metrics, non-traditional academic outputs, and knowledge exchange.	E
	Working knowledge of social media, blogs and altmetrics analytics tools.	E
	Understanding of how online communication can increase the impact and reach research.	E
Communication	Ability to communicate effectively and confidently at all levels, both spoken and in writing.	E
	Commitment to promoting engagement with social sciences.	E
Teamwork and Motivation	Ability to work independently, and manage workload according to a schedule of project activity.	E
	The ability to work as part of a small team and contribute to group projects	E



Service Delivery	The ability to be very well organised and able to monitor and progress many tasks reliably and efficiently in order to ensure deadlines are met.	E
Investigation, analysis and research	Experience of taking complex subject matter or academic research and making it more accessible for a wider readership.	D

E – Essential: Requirements without which the job could not be done.

D – Desirable: Requirements that would enable the candidate to perform the job well.