



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Job Description

This form summarises the purpose of the job and lists its key tasks. It is not a definitive list of all the tasks to be undertaken as those can be varied from time to time at the discretion of the School, in consultation with the post holder.

Job title: Economics & Policy Editor

Department/Division: International Growth Centre

Accountable to: Evaluation and Communications Director

Job Summary:

The International Growth Centre (IGC) aims to promote sustainable growth in developing countries by providing demand-led policy advice based on frontier research. The IGC directs a global network of world-leading researchers and in-country teams in Africa and South Asia and works closely with partner governments to generate high quality research and policy advice on key growth challenges. Based at the London School of Economics and Political Science (LSE) and in partnership with the University of Oxford, the IGC is funded by the UK Department for International Development (DFID).

The Economics & Policy Editor will take the lead in implementing IGC's publication and web plan, including the commissioning and editing of the IGC blog, editing a series of publications aimed at communicating IGC's work to key audiences, and act as managing editor for IGC's web site. He/She will play a crucial role in translating IGC academic research into easily understandable policy advice and ideas for growth, working closely with IGC researchers, and will help shape IGC's voice on global debates on growth. IGC publications include commissioned reports, Growth Briefs on defined areas of IGC work and Project Memos that summarise specific research projects.

The post holder will work closely with other members of the evaluation and communications team who lead on the implementation of the external and internal communications strategy.



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Key Tasks/Responsibilities:

- Take lead responsibility for the production of the IGC blog, other web content and act in a managing editor capacity on IGC publications, with significant degree of autonomy and the need for independent judgment.
- Commission and encourage IGC staff and researchers to produce relevant content for IGC blog and edit this content.
- Identify key IGC messages, projects and areas of work to feature in publications and web content, working alongside other members of the communications team and IGC leadership.
- Take editorial responsibility for IGC web content, ensuring content is engaging, featured appropriately and is up to date.
- Contribute to engaging external audiences with our content by posting high impact IGC blogs and Op Eds with on-line media channels.
- Edit and publish a series of publications on IGC research, both writing content and working closely with authors ensuring the content and style is suitable for the intended audience and liaising with colleagues on design and production.
- Contribute to IGC's voice in global debates on growth, including strong understanding and awareness of global debates.
- Draw out key insights, messages and policy implications from IGC research, translating complex information into easily understandable and high impact communications.
- Source inspiring and relevant content from outside IGC for blog posts, commentary etc.
- Liaise with web and design agencies on web site development, and production of well-designed publication.
- Contribute to IGC's social media presence, working closely with colleagues on content and analytics.
- Build excellent relationships with members of the external research and policy community as well as with relevant parts of LSE, such as other research departments and the press office.
- Represent IGC to external audiences, working with the Communications Officer including briefing commentators and media on IGC research, ideas and key messages.
- Work closely with other members of the evaluation and communications team on driving traffic to online content and delivering a publications dissemination plan.
- Help train researchers and economists across the IGC in translating complex academic papers into accessible language aimed at a policy maker audience.
- Contribute to IGC reporting and initiatives as required.
- Be an active member of the Evaluation and Communications team.
- Build and maintain up to date knowledge of the IGC's work and development issues and promote the IGC's work and values.

Note

The LSE has a progressive pay structure that rewards you with annual pay increases up to a certain level as you develop in your role. We also provide for further reward past this point in the form of further pay increases based on exceptional performance.

Flexibility

To deliver services effectively, a degree of flexibility is needed, and the post holder may be required to perform work not specifically referred to above. The role requires some overseas travel.



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**Equality and Diversity**

LSE believes that equality for all is a basic human right. We actively encourage diversity and inclusion, while opposing all forms of unlawful and unfair discrimination on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.

Environmental Sustainability

The post holder is required to minimise environmental impact in the performance of the role, and actively contribute to the delivery of the LSE Environmental Policy.