



## Person Specification

This form lists the essential and desirable requirements needed in order to do the job.

Applicants will be shortlisted **solely** on the extent to which they meet these requirements.

**Job title: Assistant Professor in Management (Marketing)**

**Department: Management**

**Accountable to: Head of Department**

Requirements	E/D
<b>1. Research</b>	
Expertise and research interests in Marketing	E
A completed PhD, or close to obtaining a PhD, in Marketing, Economics, Psychology or a relevant related field by the post start date	E
An existing track record, or potential to publish in top journals such as <i>Marketing Science</i> , <i>Journal of Marketing Research</i> , <i>Journal of Consumer Research</i> , and <i>Management Science</i>	E
A clear, well developed and viable strategy for future outstanding research that has the potential to result in top publications	E
Ability to establish an international reputation in Marketing	E
<b>2. Teaching</b>	
Ability to teach at undergraduate, masters, and executive level	E
Experience in teaching at undergraduate, masters, and executive level	D
A commitment to high quality teaching and fostering a positive learning environment for students, including pastoral care	E
<b>3. Other</b>	



A commitment to work as part of a team in assisting the smooth running of the Department and its teaching programmes	E
Excellent written and oral communication skills, including an ability to place one's specialist work within a broader social science context	E
Evidence of innovation or creativity in research or teaching	D

**E – Essential: Requirements without which the job could not be done.**

**D – Desirable: Requirements that would enable the candidate to perform the job well.**