



Person Specification

This form lists the essential and desirable requirements needed in order to do the job.

Applicants will be shortlisted **solely** on the extent to which they meet these requirements.

Job title: South Asia @ LSE Blog Editor

Department/Division:
South Asia Centre, Institute of Global Affairs

Accountable to: Director of South Asia Centre

Competency	Criteria	E/D
Communication	Excellent written communication skills, including the ability to translate complex ideas into simple and immediately accessible prose.	E
	Excellent oral communication skills, including the ability to discuss complex academic ideas with experts.	E
Liaison and networking	Proven ability to proactively liaise with a range of potential content providers (e.g. academics and web services) and consumers (e.g. journalists and policy makers).	E
Decision making	Experience of taking strong and consistent editorial decisions.	E
Initiative and problem solving	Proven experience of pro-actively sourcing material for publication.	E
	Proven experience of effectively promoting a finished product to a broad range of external audiences.	E
	The ability to think innovatively and respond flexibly to competing demands within established deadlines.	E



Knowledge and experience	Experience of writing to a high standard, including experience of writing for the web, possibly as a journalist.	E
	Awareness of social science and key global issues, particularly those with a South Asian dimension.	E
	Technical ability to develop and run a blog and engage with web 2.0 technologies.	E

E – Essential: requirements without which the job could not be done.

D – Desirable: requirements that would enable the candidate to perform the job well.