



Job Description

This form summarises the purpose of the job and lists its key tasks. It is not a definitive list of all the tasks to be undertaken as those can be varied from time to time at the discretion of the School, in consultation with the postholder.

Job title: Research Officer Media Literacy Project – Common Sense media literacy materials evaluation

Department of Media and Communications Accountable to: Professor Shakuntala Banaji, Media Literacy Project Director

Job Summary

The Research Officer will hold or be close to completing a PhD in Media and Communications, Education or a closely related area. They will assist the Project Leader in a DCMS funded project on 'Media Literacy Programme: Evaluation of the effectiveness of the Common Sense Digital Citizenship Curriculum'. The research on this project will involve: developing participatory qualitative questionnaires, interviews and other instruments and materials for use in the classroom and with participating schools; obtaining an enhanced DBS; contacting and managing ethical and practical relationships with participating schools; conducting literature reviews, conducting qualitative interviews and focus groups with diverse groups of students and teachers; familiarising yourself with the tenets of critical media literacy; teaching the Common Sense Digital Citizenship Curriculum and training teachers to do this; observing and taking notes on the use of the Common Sense Digital Citizenship materials in four schools with different age groups; collaborating with the PI and CI on writing up and disseminating research findings including the final report to DCMS. The post holder must have proven experience of qualitative research methods and a proven interest in work within a critical media and communications tradition.

Duties and Responsibilities

Range of Research Activities and Responsibilities

- Conducting research projects or programmes both independently and in a team.
- Reporting back to PI and CI and co-creating research instruments and plans.
- Familiarising yourself with the tenets of critical media literacy education and teaching implementation.
- Familiarising yourself with and summarising the key features of the Common Sense Digital citizenship curriculum.
- Demonstrating the ability to analyse and research complex ideas, concepts or theories and applying appropriate methodologies in reports and presentations.
- Designing and conducting school-based fieldwork in an ethical manner, subject to Enhanced DBS
- Contributing to the drafting of project outputs including the final report.
- Writing up research for publication in a variety of modes including peer reviewed journals.
- Initiating and sustaining links with external bodies, and in particular schools and teachers to foster collaboration.
- Presenting research papers at conferences.
- Organising collaborative research events and seminars.
- Contributing creative solutions to research challenges.



Activities relating to administration and management and/or School service may include:

- Playing a constructive role in the life of the Department of Media and Communications.
- Managing the activities of project research assistants on a day-to-day basis.

All of the above subject to the contractual obligations imposed by the external funding agency and with the agreement of the grant-holder, Principal Investigator and/or Head of Department.

Flexibility

To deliver services effectively, a degree of flexibility may be required in the duties performed in order to meet the exigencies of service. Job roles may also naturally develop over time and ongoing substantial changes to a role will be discussed between line managers and their staff, with job descriptions updated as and when appropriate.

Equity, Diversity and Inclusion (EDI)

LSE is committed to building a diverse, equitable and truly inclusive university. All posts (and post holders) will seek to ensure diversity and inclusion, while opposing all forms of unlawful and unfair discrimination on the grounds of age, disability, gender identity, marriage and civil partnership, pregnancy and maternity, race, nationality, ethnic or national origin, religion or belief, sex and sexual orientation, or social and economic background.

Ethics Code

Posts (and post holders) are assumed to have a responsibility to act in accordance with the School's Ethics Code and to promote the principles and values that the Code enshrines. The Ethics Code clearly states that the whole LSE community, including all staff, students, and governors of LSE, are expected to act in accordance with the principles which are set out in the Code. As such you are required to read and familiarise yourself with it. The School's Effective Behaviours Framework is designed to support this Code. It sets out examples for the six behaviours that all staff are expected to demonstrate, these can be found on the following link: [click here](#)

Environmental Sustainability

The post holder is required to minimise environmental impact in the performance of the role, and actively contribute to the delivery of the LSE Environmental Policy.