

## **Person Specification**

This form lists the essential and desirable requirements needed in order to do the job. Applicants will be shortlisted **solely** on the extent to which they meet these requirements.

Job title: Africa Engagement Programme Officer

**Department/Division:** Firoz Lalji Institute for Africa **Accountable to:** AEP Programme Manager

Competency	Criteria	E/D
Knowledge and Experience	Educated to degree level or equivalent in International Relations, International Development, Communications or similar	E
	<ul> <li>In-depth knowledge of the African context and the range of stakeholders the Institute engages with</li> </ul>	E
	<ul> <li>Knowledge and experience of the African job market, and its opportunities and constraints</li> </ul>	E
	Experience of producing high quality communications and digital content	E
	<ul> <li>Experience of organising conferences and events from initiation through to evaluation</li> </ul>	E
	Experience in building and maintaining a database	E
	<ul> <li>Ability to understand how daily work connects to the larger vision and mission of a programme</li> </ul>	E
	<ul> <li>Experience working with colleagues to fundraise from individual and institutional donors</li> </ul>	D
	Experience of working in Africa-focused higher education and alongside academics and students alike	D
	Experience of building partnerships with organisations and institutions working on Africa-focussed topics	D
Liaison and networking	Effective networking and liaising with senior stakeholders	E
	<ul> <li>Have an existing network of contacts in African academia, politics and business</li> </ul>	D
	Experience developing partnerships with Africa- focussed organisations, businesses and institutions	D

	Building and maintaining relationships with individual and institutional donors	D
	Experience supporting meetings with senior stakeholders	D
	Ability to interact with others diplomatically	D
Droblem Solving and		
Problem Solving and Initiative	<ul> <li>Ability to proactively and creatively identify new ways to increase external engagement opportunities with a range of stakeholders</li> </ul>	E
	Ability to problem solve and identify solutions	E
	Ability to recognise when a problem should be referred	E
	Experience in relationship management	D
	Experience developing systems, strategies, guidelines and processes to improve a programme's effectiveness	D
Communication	Experience implementing multi-channel marketing/communications strategies	E
	<ul> <li>Experience managing website content and good knowledge of CMS</li> </ul>	E
	Excellent proof-reading skills and high attention to detail	E
	<ul> <li>Experience in writing compelling copy including reports, memos and concept notes</li> </ul>	E
	<ul> <li>Experience in crafting and delivering informative, interactive and engaging presentations</li> </ul>	E
	<ul> <li>Experience presenting to a range of stakeholders from senior colleagues to students</li> </ul>	E
	<ul> <li>Ability to work remotely and report to managers and colleagues during remote work periods</li> </ul>	E
	<ul> <li>Experience coordinating activities with organisations and individuals based in Africa</li> </ul>	D
	<ul> <li>Fluency in a second language spoken widely on the African continent e.g., French, Portuguese, Swahili, Arabic</li> </ul>	D
	Experience of communicating event logistics to a diverse audience	D
	Experience working with Microsoft Office Suite and design programmes such as Adobe InDesign and Canva to develop marketing materials	D
Planning and Organising resources	Strong organisational skills with excellent attention to detail and ability to take projects to completion	E
- Jamenig Foodi ood	Ability to work on multiple tasks under deadline pressure and prioritise workloads	E



	Ability to maintain records effectively and accurately in a manner that can be used by others	E
	<ul> <li>Experience contributing to annual engagement strategies and events programmes</li> </ul>	D
	Ability to carry out planning on a long-term and strategic basis	D
Teamwork	Excellent interpersonal skills and ability to work harmoniously as part of a team, with external partners and internal partners in the FLIA and across the School	E
	Ability to maintain effective working relationships with professionals both internally at LSE and externally	E
	A demonstrable collaborative mind-set	E
	Evidence of being an effective team player who works well with others and fosters a sense of shared purpose	E

- E Essential: requirements without which the job could not be done.D Desirable: requirements that would enable the candidate to perform the job well.